“The best way to get a good idea is to get a lot of ideas.”

— Linus Pauling,
two-time Nobel Prize winner

“[A person’s] mind stretched to a new idea, never goes back to its original dimensions.”

– Oliver Wendell Holmes

“If at first the idea is not absurd, then there is no hope for it.”

– Albert Einstein

"Ideas are like rabbits. You get a couple and learn how to handle them, and pretty soon you have a dozen."

– John Steinbeck

“Ideas are the currency of success. They separate you from your competition.”

— Edward deBono,
author of Lateral Thinking

“To put your ideas into action is the most difficult thing in the world.”

— Goethe

“The problem is never how to get new, innovative thoughts into your mind — but how to get old ones out.”

— Dee Hock,
Founder of Visa

“Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.”

— Scott Adams,
creator of "Dilbert"